

SABRINA NG

(Graphic)

(Designer)

ABOUT ME

Innovative and passionate Graphic Designer specializing in transforming ideas into compelling visual narratives that engage and inspire. Experienced in creating diverse marketing and brand collateral that clearly communicates messaging and supports strategic goals. Recognized for being organized, quick to learn, and a collaborative team player committed to delivering high-quality work that meets client objectives.

PORTFOLIO

www.sabrinangdesign.com

CONTACT

sabrinangyh@gmail.com
+1 (437)878-0412

DESIGN SKILLS

- Branding Identity
- Visual Communication
- Motion Graphic
- Digital and Print Design
- Web Design
- Logo Design
- UI/UX Design
- Photography Skills

EDUCATION

BACHELOR OF CREATIVE INDUSTRIES (INTERACTIVE AND VISUAL DESIGN)

Queensland University of Technology
(2019 – 2021)

- Minor in Animation and Advertising
- Related Courses: Visual Communication, Web Prototyping, Typography, Creative Enterprise, Motion Design, Interaction Design, Concept Art, Visual Storytelling, Marketing, Media Planning, and Advertising Management

WORK EXPERIENCES

FREELANCE GRAPHIC DESIGNER (FEB 2023 – Present)

DESIGNER

Engage Diamond Studio Ltd (FEB 2025 – Present)

- Created marketing materials including social media content, business cards, and advertising assets.
- Contributed to the website rebrand team to refresh the company's online presence.
- Designed creative materials and sales assets to support internal teams and client communications.
- Managed daily production tasks, including final product preparation, packing, and resin printing.

GRAPHIC DESIGNER

So Creative Limited (NOV 2022 – NOV 2023)

- Worked on a wide range of projects to create brand and visual identities, and graphic elements aligned with clients' brands.
- Developed clients' brands by creating internal branding assets.
- Collaborated with the marketing team to turn creative briefs into clear and effective visual solutions.

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TECHNICAL SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe XD
- Adobe After Effects
- Adobe Lightroom
- Figma
- Microsoft Word
- Microsoft PowerPoint
- Microsoft Outlook

PERSONAL SKILLS

- Creativity
- Problem-Solving
- Attention to Detail
- Time Management
- Self-Motivation
- Critical Thinking
- Adaptability
- Fast Learner
- Team Player
- Organized

LANGUAGES

- English (Fluent)
- Cantonese (Native)
- Mandarin (Fluent)

GRAPHIC DESIGNER

NGU Real Estate (NOV 2021 – JUN 2022)

- Created marketing materials across print and digital platforms in line with brand guidelines.
- Collaborated with real estate agents on daily design requests and campaigns.
- Supported company rebranding and refreshed visual identity across all media.

VOLUNTEER EXPERIENCES

MEMBER OF CREATIVE TEAM

C3 Toronto (FEB 2024 – Present)

- Lead and oversee the Design Team .
- Develop and execute unique visual branding for each sermon series.
- Design promotional materials for events across digital, print, and published assets.
- Photograph church services and events and support post-production editing.

MEMBER OF MEDIA TEAM

Hope Church Brisbane (APR 2019 – AUG 2022)

- Created social media graphics and content for church sermons.
- Designed promotional materials for events, including digital, print, and published assets.
- Captured photographs and video recordings at church services and events, and participated in post-production.

STUDENT CLUB COMMITTEE MEMBER

Campus Christian Movement, QUT
(FEB 2020 – NOV 2021)

- Created event posters and social media graphics.
- Worked alongside the conference marketing team to develop social media content and print materials.
- Organized annual club events and engaged with students on campus.
- Communicated with external suppliers and the student association.